

# LES Asia Pacific Regional Conference

September 3-4, 2012 Tokyo, JAPAN

Conference Venue: Hotel Okura <http://www.hotelokura.co.jp/tokyo/>

## Sponsorship Opportunities

The LES Asia Pacific Regional Conference will bring together leaders from the world of business executives and IP professionals to discuss a variety of IP issues of the region and of the world. Our delegate attendance is anticipated to be about 200 management representatives from companies, scientists, engineers, academics, government officials, lawyers, patent and trademark attorneys and consultants coming from all over the world (65% Japan, 25% Asia, 10% USA and others). Among the expected attendees, 65% are from industries, and 35% are attorneys.

The attached brochure outlines excellent sponsorship opportunities for your company to reach out to this group of influential delegates. As shown in the brochure, the conference will have three types of sponsorship packages: Partner Sponsor, Reception Sponsor and Conference Sponsor. In addition, the Partner Sponsor is categorized by three types, Diamond, Gold and Silver. If the options do not fit your company's requirements, we would be delighted to create a custom opportunity to meet your wishes, and welcome the chance to discuss this further.

For additional Information please contact:

Asia Pacific Regional Conference Organizing Committee  
c/o LES Japan

Fax: +81-3-3595-0485

[les@din.or.jp](mailto:les@din.or.jp)

## **1. Partner Sponsor Packages**

### **Diamond : JPY 1,000,000.-**

- 3 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- One color page advertisement in Conference handbook supplement (artwork supplied by sponsor)
- Opportunity to place 2 novelty items in Conference delegate bag
- Exhibition space in a prominent position
- Acknowledgement on official Conference website with link
- Acknowledgement in Conference final program
- Company name & logo on title roll screen for plenary sessions
- Company name & logo on signage at registration

### **Gold : JPY 500,000.-**

- 2 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- Half color page advertisement in Conference handbook supplement (artwork supplied by sponsor)
- Opportunity to place 1 novelty items in Conference delegate bag
- Exhibition space
- Acknowledgement on official Conference website with link
- Acknowledgement in Conference final program
- Company name & logo on signage at registration

### **Silver : JPY 300,000.-**

- 1 conference registration which includes attendance at sessions, coffee break, lunch and Monday reception
- 1/3 color page advertisement in Conference handbook supplement (artwork supplied by sponsor)
- Acknowledgement on official Conference website with link

- Acknowledgement in Conference final program
- Company name & logo on signage at registration

## **2. Reception Sponsor Package (Sold Out !): JPY 1,000,000.-**

- 3 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- 3 additional tickets at Monday reception
- Opportunity to display a free standing banner in the reception venue
- Acknowledgement in the opening remarks of the reception
- Acknowledgement on official Conference website with link
- Acknowledgement in Conference final program
- Company name & logo on signage at registration

## **3. Conference Sponsor Packages**

### **Delegate Bag (Sold Out !): JPY 500,000.-**

- 2 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- Company logo on Conference Delegate bag

### **Stationary (Exclusive Sponsor) (Sold Out !): JPY 300,000.-**

- 2 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- Company logo on Conference pens and pads

### **DVD or USB Memory (Exclusive Sponsor): JPY 300,000.-**

- 2 conference registrations which include attendance at sessions, coffee break, lunch and Monday reception
- Company logo on USB Memory storing Conference materials

# LES ASIA PACIFIC REGIONAL CONFERENCE IN TOKYO

LES ASIA PACIFIC CONFERENCE | Tokyo, September 3<sup>rd</sup> – 4<sup>th</sup>, 2012

Sponsorship Submission Form

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Street Address

Address Line 2

City

State/Province/Region

Postal/Zip Code

Country

Phone

+ \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_

Facsimile

+ \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_

E-mail

\_\_\_\_\_

Website

\_\_\_\_\_

## 1. Partner Sponsorship Packages

- Diamond-JPY 1,000,000
- Gold JPY 500,000
- Silver JPY 300,000

## 2. Reception Sponsorship Package

**(Sold Out)**  
JPY 1,000,000

## 3. Conference Sponsorship Packages

- Delegate Bag  
**(Sold Out)** -JPY 500,000
- Stationary  
**(Sold Out)** -JPY 300,000
- DVD or USB Memory  
(Exclusive Sponsor)  
-JPY 300,000

Please fill in the form and return by facsimile or e-mail to:

Asia Pacific Regional Conference Organizing Committee c/o LES Japan

Address: 9-14, Toranomom 2-chome Minato-ku, Tokyo 105-0001, Japan

Facsimile: +81 3 3595 0485

E-Mail: [les@din.or.jp](mailto:les@din.or.jp)