

Honorable Guest

Xuehua ZHU (祝 学華)

Minister-Counselor of Chinese Embassy in Japan



1967年8月10日生まれ

1992.4 - 2000.11

2000.11 - 2004.1

2004.1 - 2017.11

2017.11 - 2021.11

2021.11 - 2023.11

2023.11 -

科学技術部 副処長

中国駐オーストラリア大使館 二等、一等書記官

科学技術部 処長、副司長

中国駐サンフランシスコ総領事館 参事官兼領事

科学技術部 司長

中国駐日本大使館 公使参事官

1967年8月10日

1992.4-2000.11

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科学技术部 副处长

中华人民共和国驻澳大利亚联邦大使馆 二秘、一秘

科学技术部 处长、副司长

中华人民共和国驻旧金山总领事馆 参赞兼领事

科学技术部 司长

中华人民共和国驻日本国大使馆 公使衔参赞

Keynote Speakers



Futoshi YASUDA

Deputy Commissioner, Japan Patent Office

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| April 1991 | Joined JPO and worked at the Electric Power Distribution Sub-Division, Patent Examination Department (Electronic Technology) |
| April 1997 | Patent Information Quality Management Office, Patent Information Policy Planning Division, Policy Planning and Coordination Department |
| July 2000 | Visiting Researcher, University of California, Santa Barbara |
| July 2001 | Deputy Director, Administrative Affairs Division, Patent and Design Examination Department |
| April 2003 | Deputy Director, General Coordination Division, Policy Planning and Coordination Department |
| April 2004 | Examiner, Data Processing Division, Patent Examination Department (Electronic Technology) |
| April 2005 | Deputy Director, Administrative Affairs Division, Patent and Design Examination Department |
| July 2007 | Assistant Professor, National Graduate Institute for Policy Studies |
| April 2009 | Director, Examination Policy Planning Office, Administrative Affairs Division, Patent and Design Examination Department |
| April 2011 | Director, Transfer Control Office, Patent Examination Department (Electronic Technology) |
| April 2012 | Counselor, Secretariat of the Intellectual Property Strategy Headquarters, Cabinet Secretariat |
| April 2014 | Director, Examination Promotion Office, Administrative Affairs Division, Patent and Design Examination Department |
| April 2016 | Senior Director, Transmission Systems Division, Patent Examination Department (Electronic Technology) |
| July 2018 | Director, Administrative Affairs Division, Patent and Design Examination Department |
| April 2020 | Director General, Patent Examination Department (Mechanical Technology) |
| April 2021 | Director General, Patent and Design Examination Department |
| July 2022 | Director General, Trial and Appeal Department (Present) |
| July 2024 | Deputy Commissioner, Japan Patent Office |



Ma BIN

Deputy Director of IP Commercialization
System Division, Intellectual Property
Utilization Promotion Department,
CNIPA

Mr. Ma Bin, born in November 1981, Mr. Ma is a graduate of Xi'an Jiaotong University, where he earned his Master's degree in Engineering in May 2006. He joined the China National Intellectual Property Administration in August 2006 and has since held various positions within the organization, including roles in the Department of Material Invention Examination, the Department of Planning and Development, and currently, as Deputy Director of IP Commercialization System Division of the Department of Utilization Promotion. In his current capacity, Mr. Ma is primarily engaged in the management of patent open licensing, and IP pledge financing.

Speakers, Moderators, Panelists



William DING

Partner, King & Wood Mallesons
Shanghai

Mr. Ding Wenlian is a partner of King & Wood Mallesons. Mr. Ding specializes in I.P litigation, antitrust litigation, dispute resolution, and bankruptcy. Before joining KWM, Mr. Ding spent 21 years as a judge at Shanghai High People's Court and Shanghai Intellectual Property Court. He has shown great expertise in the numerous renowned domestic and international cases.



Tomomi FUJITA

co-founder and equity partner at Innoventier LPC

Ms. Tomomi Fujita is an attorney admitted to practice in both Japan and California, and a co-founder and equity partner at Innoventier LPC. Innoventier is a Japanese boutique firm with international capabilities, specializing in intellectual property and dispute resolution. The firm offers comprehensive services that encompass not only prosecution, but also transactional work and litigation related to intellectual property. With 20 years of experience as a litigation lawyer, Ms. Fujita specializes in intellectual property disputes, including infringement litigation, invalidation trials, and other matters involving patents, utility models, designs, trademarks, copyrights, and unfair competition law. Her expertise also extends to a range of transactional services, such as drafting and reviewing contracts— including license agreements and collaborative development agreements—preparing memorandum and conducting IP due diligence. Additionally, she has advised numerous companies on drafting, amending, and enforcing employee invention regulations.

Ms. Fujita is actively involved as an outside board member for two publicly listed manufacturing companies and a long-established trading company. She has also served as a visiting professor at Kyoto University Law School for several years. Furthermore, she currently holds the position of Vice President at the Licensing Executives Society Japan (LESJ).



Masanori HASEGAWA

General manager, IP Transactions and Enforcement
Center of Canon Inc.

Mr. Masanori Hasegawa is a general manager at IP Transactions and Enforcement Center of Canon Inc., having an IP experience for approximately 30 years. Among others, Mr. Hasegawa handled over 1,200 contracts such as joint R&D agreements between Canon and other companies, and also handled over 100 patent infringement litigations, both on a plaintiff side and on a defendant side, in China, Japan, the U.S., and other various jurisdictions.

Now Mr. Hasegawa is a head of division responsible to patent licensing and anti-counterfeit activities at Canon.

Mr. Hasegawa has been also involved in the latest legislative revision of Unfair Competition Prevention Act of Japan, as a member of Subcommittee on Unfair Competition Prevention at Ministry of Economy, Trade and Industry.

He also serves as a member of Intellectual Properties Planning Subcommittee of KEIDANREN (Japan Business Federation).



Chikako HASHIMOTO

President, LES JAPAN

For more than 35 years, Chikako Hashimoto has dedicated in IP matters for domestic and foreign companies especially in the field of trademarks.

In addition to practicing as a patent attorney, she frequently gives lectures mainly on the Trademark Act, having served as a professor of MIP at the Professional Graduate School of the Tokyo University of Science, a visiting professor at the Graduate School of the Kanazawa Institute of Technology, a lecturer at the Graduate School of Law at Aoyama Gakuin University, and a lecturer at the Swiss Federal Institute of Technology. She also served as a member of the Trademark System Subcommittee of the Intellectual Property Subcommittee of the Industrial Structure Council, president of the Licensing Executives Society Japan, Executive Director of Japan Patent Attorneys Association, and Director of the Japan Trademark Association. She was also a customs specialist committee member candidate at Tokyo Customs.



Kei IIDA

Partner, NAKAMURA and PARTNERS

Kei IIDA, attorney at law and patent attorney, is a partner of NAKAMURA and PARTNERS where for more than 30 years he specializes in IP law, strategy and management including litigation, ADR, negotiation, contract and opinion, technological alliance, fashion, entertainment, sports, media, agribusiness, international transaction, and antitrust. He graduated from the Faculty of Law at The University of Tokyo and obtained LL.M. in IP at the Franklin Pierce Law Center in the USA. He is an active member of several international IP organizations such as APAA, AIPPI and LES, and several IP academic societies in Japan. He also teaches IP law as adjunct lecturer at the Graduate School of Business Sciences, University of Tsukuba. Further, he has been a member of several research and study committees for reform of IP system for the Japan Patent Office and the Institute of Intellectual Property. Further, he is appointed as IP Expert Advisor for Japan Customs and Advisory for Unfair Competition Prevention Law for Ministry of Economy, Trade and Industry of Japan.



Shohei IMAI

Executive Adviser

Intellectual Property Division

FUJIFULM Business Innovation Corp.

Mr. Imai has been active in the intellectual property field since 1981. After working in the intellectual property departments of two major Japanese companies, he joined Fujifilm in 1999.

At Fujifilm, he was consistently in charge of licensing and litigation work, and was appointed General Manager of the Intellectual Property Legal Department before becoming General Manager of the Intellectual Property Division. He has experienced numerous IP litigations and license negotiations in Japan, China, the US and Europe. He is currently an advisor at Fujifilm Business Innovation Corporation, a subsidiary of Fujifilm.

He has been elected as the president-elect of the LESJ.



Ji LIU

Senior Patent Attorney, Litigation Attorney Lawyer

Qualification, Director of Patent Litigation Department

China Council for the promotion of International Trade
(CCPIT)

Mr. Ji LIU is the director of Patent Litigation Department at CCPIT Patent and Trademark Law Office, managing the business of patent litigation, patent invalidation, administrative litigation, patent search and general consulting. Mr. Liu graduated from Beijing University of Chemical Technology with a master's degree in Polymer Material Science in 2001. In the same year, Mr. Liu joined CCPIT Patent and Trademark Law Office. Before moving to Patent Litigation Department, Mr. Liu was the Deputy Director of Chemical Department at CCPIT.

Mr. Liu was trained in large German and US firms for the practices in European countries and the US, and studied US Intellectual Property Laws in Benjamin N. Cardozo School of Law in New York in 2013. In the same year, Mr. Liu, as the representative of the All China Patent Attorneys Association, accompanied the former Commissioner Mr. Tian Lipu to participate in a liaison meeting with the American Bar Association and delivered a speech.



Minoru NAKAHATA

One ip Patent Attorney Corporation

CEO, DRONE iPLAB Inc.,

Founder of Patent Attorney Corporation, Founder of Model-based IP Development LLC

Minoru Nakahata is a seasoned IP expert with extensive experience in the tech startup ecosystem in Japan. After obtaining his master's degree from Yokohama City University and qualifying as a patent attorney, he led IP teams at a smartphone game company, which went public on the TSE's First Section after his involvement, and a digital healthcare startup. He co-founded DRONE iPLAB Inc. along with a DRONE FUND. He also established One ip Patent Attorney Corporation, a team that provides IP support to companies of all sizes, from startups to large corporations, and Model-based IP Development LLC. As a recognized expert in IP support for startups, Nakahata has been appointed to various government committees. He continues to play a key role in shaping Japan's IP landscape and fostering innovation among startups.

Koji OKUMURA

Professor, Keio University Law School

He is a professor at Keio University Law School. He specializes in intellectual property law and in-house legal affairs. He received his LL.B. from Kyoto University in 1991 and received his LL.M. from Harvard Law School in 1998. He has also been admitted to the New York State Bar since 1999. He worked as a staff member in the legal department of an electronics manufacturer from 1991 to 2004, and was an associate professor at Kanagawa University from 2004 to 2013.

He has published many articles on AI and copyright, including "AI and Copyright" (Keiso Shobo, co-edited) and "Are AI Generations Protected by Copyright: A Comparison of Views in Japan, the United States, and China," Yuhikaku Online Law Journal.



Yang PU

Licensing Director, Purplevine IP Group

19 years of experience in IP licensing and business development in working at Huawei, GE, Honeywell and Dupont etc.

Hands-on experience in patent and technology licensing and transaction, patent enforcement, copyright and brand licensing across the industry of electronic, telecommunication, IT, automobile, aviation, chemical, industrial materials, personal care, home appliances.

Hands-on experience in building start-up company from scratch and incubating it into profitable business of global company.

Successful experience in transactions in transferring intellectual property assets (patent/technology/brands) owned by global company to its business partner and collecting copyright royalties in the total amount of over 15 Million USD through over 100 deals.

Profound experience in business negotiation, marketing, project management and building strategic and top management relationship with potential partners.

Multidisciplinary education background with degrees in law (Tsinghua University), technology and marketing.



Shizuka SAYAMA

General Manager

IP Alliance and Licensing Department

Intellectual Property and Standards Division

Sony Group Corporation

Shizuka Sayama is General Manager of IP Alliance and Licensing Department of Sony Group Corporation, a Tokyo-based holding company overseeing the diverse businesses of Sony Group. Sony is a creative entertainment company with a solid technological foundation spanning across gaming, network services, music, pictures, electronics, semiconductors, and financial services. In her role, Shizuka is primarily responsible for licensing, transactions, policy, external affairs, and governance of Intellectual Property matters.

Since joining the Sony IP team in 1998, Shizuka has gained extensive experience in dealing with various IP-related transactions both domestic and abroad. Her expertise spreads across licensing patents inbound and outbound, managing patent disputes, driving participation in various patent pools, and providing IP consultation to business groups involved in creation of new businesses within Sony.



Junko SUGIMURA

Partner, Sugimura, Tamura & Partners

Member of Intellectual Property Strategy Headquarter of Japan Cabinet office

IP Mediator of Tokyo District Court

Junko Sugimura is a partner of SUGIMURA, TAMURA & PARTNERS, and has expertise in chemical, biochemical, and healthcare fields, and has over 30 years of experience as a Patent Attorney.

She worked at Tokyo District Court (IP Divisions) as technical research Official and handled a number of IP litigation cases. She also serves as an IP Mediator of Tokyo District Court and has acquired extensive experiences in license negotiations and IP litigations in chemical, biochemical, and healthcare fields.

She is active in domestic and foreign IP prosecutions including patent invalidation trials, IP litigations including IP infringement litigation agreements, as well as negotiations, and import restraints.

She served President of Japan Patent Attorneys Association from April 2021 to March 2023. She is Past President of LES Japan and Past Vice-President of LES International.

She is a member of Intellectual Property Strategy Headquarter of Japan Cabinet office and is a lecturer on IP Management System of Waseda Business School University.



Kosuke TOJI

CEO, Aeronext Inc.

In 1991, Mr. Toji joined Dentsu Inc. and focused on electronic program guides (EPGs) in the wake of the digitalization of television broadcasting and in 1999 founded Interactive Program Guide, Inc. (IPG), a joint venture between Dentsu and Gemstar Inc. of the United States. As CEO, he helped popularize and market G-GUIDE, which became the standard for EPGs. In July 2017, Mr. Toji co-founded DRONE iPLAB Inc. (DiPL) and became its Executive Vice President, and joined Aeronext Inc. as its CEO in November 2017, leveraging the capital and business alliance with DiPL. In January 2021, he was appointed CEO at the same time as the establishment of NEXT DELIVERY Co., Ltd., a subsidiary mainly engaged in the drone delivery business. In May 2022, he became a director of the National New Smart Logistics Promotion Council. A member of the Vision Committee of the Intellectual Property Strategy Headquarters of the Cabinet Office for a fifth consecutive term. Born in Himeji City, Hyogo Prefecture, Mr. Toji graduated from Osaka University with a degree in Architectural Engineering.



Xin TONG

Deputy Director of IP Department, ZTE Corporation

Xin Tong (Marco Tong) is the Deputy Director of IP Department at ZTE Corporation, leading ZTE's global patent licensing, transaction and capitalization team. He is also the Executive Chair of Intellectual Property Committee of ICC China (China Chamber of International Commerce), member of Intellectual Property Committee of CCPIT Mediation Center, Chair (2023-2024) of Dispute Resolution Committee of LESI. He has been named multiple times by IAM as The World's 300 Leading IP Strategists. He is also on the list of IAM's Top 40 Market Makers in the world.



Kenji TOSAKI

Partner, Nagashima Ohno & Tsunematsu

Former Judge of Tokyo District Court

Kenji Tosaki is a partner at Nagashima Ohno & Tsunematsu. His practice focuses on dispute resolution. He specializes in intellectual property litigation and complex commercial litigation, and he also covers the area of TMT, including data protection matters. In the area of intellectual property litigation, he handles both IP infringement litigations and IP invalidation litigations before the IP High Court, the Supreme Court, District Courts and the Japan Patent Office. His IP expertise includes a wide variety of IP matters (patents, copyrights, trademarks, design rights, unfair competition and trade secrets) in many areas, such as telecommunications, electronics, social games and pharmaceuticals. He also provides pre-litigation counselling, including infringement/invalidity analysis.



David WANG

Head of Asia Pacific IP Department, Huawei

Mr. David Wang is the director of the Asia Pacific Intellectual Property Dept of Huawei. He is responsible for the Asia Pacific IPR business planning, as well as IPR application, management, licensing, litigation, cooperation, and operation. Before taking charge of Asia Pacific IPR affairs, David Wang handled major patent disputes and anti-monopoly matters, and represented Huawei in discussions on IPR legislation and policies at home and abroad.

David Wang joined Huawei in 2008 and graduated from Peking University with a JM degree. After joining Huawei, he has worked as patent engineer, senior IP lawyer, and director, and has a deep understanding of all aspects of IPR business.



Shaohui YUAN

Vice President of CCPIT Patent & Trademark
Law Office

President of Licensing Executives Society China

Member of National IP Experts Pool

Arbitrator for China International Economic and
Trade Arbitration Commission

Mr. Shaohui Yuan began working as a patent attorney since 2001. He has more than 20 years of experience in the intellectual property profession so far and his practice area focuses on drafting patent application documents, patent prosecution, patent reexamination, patent invalidation, patent validity litigation, patent infringement litigation, legal opinion on patent infringement, administrative protection of patent right, licensing/assignment of patent, patent portfolio management, FTO opinion, patent strategy design, patent registry in Hong Kong and Macau SAR, IP litigation and dispute resolution including negotiation, mediation and arbitration, consulting on IP strategy.

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co-founder and equity partner at
Innoventier LPC



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Executive Adviser
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Corp.



Lin CHEN
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Lung Tin Intellectual Property
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Masanori HASEGAWA
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Konishi & Nagaoka



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Dorait IP Law Firm

■Akihiro SAKO
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■Yuichi YOSHIMURA
Partner, Tsuyoshi Dai & Partners

