



THE LICENSING EXECUTIVES SOCIETY JAPAN
 % JAPAN INSTITUTE OF INVENTION & INNOVATION

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41th LES Japan Annual Meeting 2018 in SAPPORO

“Open up a frontier of knowledge”

Date: July 6th (Friday) - July 7th (Saturday)
 Venue: Sapporo Prince Hotel, SAPPORO, JAPAN
<http://www.princehotels.com/sapporo/>

Download the Brochure here

Program

First Day (July 6)

Time	Speakers		Venues
"Option 1" Morning-14:30	LESJ Golf Competition: Otaru Country Club		
"Option 2" Morning-14:30	Tour: 1) Factory Tour in Amino Up Chemical Co., Ltd. 2) Hitsujigaoka Rest House(Lunch) 3) Sapporo Hitsujigaoka Observation Hill		
15:00-15:10	Opening Ceremony		Biei Room (6F International Convention Center Pamir)
Keynote Speech1 15:10-16:10	The road to the Nobel Prize in Chemistry (tentative)	-Prof. Akira SUZUKI University Professor and Emeritus Professor, Hokkaido University	
Keynote Speech2 16:15-17:30	Strategies of Corporate Branding and Marketing (tentative)	-Mr. Hajime ISHIMIZU President and Chief Executive Officer ISHIYA CO., LTD. and ISHIYA SHOJI	

		CO.,LTD.	
19:00-20:45	<p style="text-align: center;">Banquet</p> <p>Guest Address: Ms. Harumi TAKAHASHI, Governor of Hokkaido Attraction: YOSAKOI Soran (Performer: Coca Cola Sapporo International University)</p>		<p>Kussharo Room (3F International Convention Center Pamir)</p>
21:00-23:00	<p style="text-align: center;">Friendship Night</p>		<p>Onuma Room(3F International Convention Center Pamir) Hokuto Room(5F International Convention Center Pamir)</p>

Second Day (July 7)

Time	Speakers		Venues
Workshops 8:30-9:40	WS(1)	Branding WG of LES Japan	3F International Convention Center Pamir
	WS(2)	US Issues WG of LES Japan	
	WS(3)	Healthcare WG of LES Japan	
	WS(4)	Asian Issues Studies WG of LES Japan	
	WS(5)	Industry-Academia Issues WG of LES Japan	
Panel Discussion 10:00-11:15	Fourth industrial revolution and intellectual property ~protection, utilization of data and issues concerning SEP~ (tentative)	IP representatives of Japanese scholar and corporations Moderator: Mr. Hiroki SAITO, Attorney at law, President-elect, LES Japan	Biei Room (6F International Convention Center Pamir)
11:15-11:30	Closing Ceremony		

Please note that the official language is JAPANESE.

[INFORMATION]

1. Registration

For registration, please fill in the attached registration form and e-mail to les@din.or.jp by **June 22** (Japan time).

2. Accommodation

For Hotel reservation, please check a box in the attached registration form.

3. Option1: LESJ Golf Competition

The competition tour bus will depart from Sapporo Prince Hotel (through the other point by the situation) at 5:30 a.m.

4. Option2: Tour

The tour bus will depart from Sapporo Prince Hotel at 9:00 a.m., New Chitose Airport at 10:30 a.m. The lunch menu is Genghis Khan(Grilled Mutton Dish). If you do not prefer mutton, please let us know. We will prepare another menu. You will take a walk In Sapporo Hitsujigaoka Observation Hill. Please wear comfortable shoes and clothes.

5. Payment

Please pay the Registration and Optional Tour Fee in Japanese Yen by June 22 pursuant to an invoice to be sent.

Please note that payment for accommodation is to be made at the Sapporo Prince Hotel. If you will stay at the hotel other than the Sapporo Prince Hotel, we will send you an invoice in advance and please pay the payment for accommodation pursuant to the invoice to be sent.

6. Cancellation Policy

In the event of cancellation, please notify LES Japan Administrative Office by e-mail (les@din.or.jp) immediately. The following Cancellation Fee will apply based on the date of notification of cancellation received by LES Japan Administrative Office. Our debit note will be sent to you in due course for your payment of Cancellation Fee. You are required to transfer the payment by bank remittance before the due date indicated in the invoice.

(i) Registration and Optional Tour

June 16 to June 22 (Japan time):	30% of the Fee plus bank charges
on and After June 23 (Japan time):	100% of the Fee plus bank charges

(ii) Accommodation

June 16 to June 22 (Japan time):	30% of the Fee plus bank charges
on and After June 23 (Japan time):	100% of the Fee plus bank charges

For any inquiries about registration and payments, please contact

LES Japan Administrative Office

les@din.or.jp